

The KFC Original Recipe® Fully Loaded Box and Ultimate Gameroom Sweepstakes  
Starts 10/26 at a KFC Near You!

Original Recipe Fully Loaded Box

- The KFC Original Recipe Fully Loaded Box is packed with all your KFC favorites including:
  - Two Original Recipe Strips hand breaded using the Colonel's secret recipe of 11 herbs and spices, and then pressure-cooked
  - A KFC Snacker® Sandwich
  - Your choice of a drumstick or thigh
  - 2 individual home-style sides
  - A famous KFC freshly-baked biscuit
  - A 32oz drink

Now that's a lot of food! And nothing rocks like the Colonel's original recipe.

The packaging is also very cool. There are 5 different cups each with a Guitar Hero® character. Even the box features characters from Guitar Hero® World Tour, which goes on sale 10/26, and includes a \$5 off Best Buy coupon for the purchase of the game.

KFC Ultimate Gameroom Sweepstakes\*

- KFC is helping you get in the game with KFC's Ultimate Gameroom Sweepstakes. While supplies last, customers can purchase a 32-ounce beverage at KFC and receive a limited edition Guitar Hero collector's cup. Each of the five collector's cups has a peel off for a chance to instantly win free KFC food and drink.
- The collector's cup also has a code on it. Customers can enter the code at [KFCROCKS.com](http://KFCROCKS.com) and register for a chance to win the KFC Ultimate Gameroom, valued at \$15000.00, which includes:
  - A 42-inch plasma television
  - three game consoles
  - home theater surround sound system
  - refreshment center
  - up to 25 games
  - Game chairs/furniture
  - \$1,300 worth of gaming accessories
- When you register online you also get a chance to win one of these great prizes, including:
  - A Guitar Hero World Tour Complete Guitar Game
  - A \$100 Best Buy gift card
  - Guitar Hero merchandise
  - Guitar Hero screensavers
- Every cup also has a cheat code to use inside the game Guitar Hero World Tour. There is one cheat code on each of the five cups (It's actually the colors inside the eyes of the skulls on the cup.) In the Guitar Hero World Tour game cheat code section you enter in the cheat code colors of the code to get cools extras like:
  - Changing your star power color
  - Always slide (where all non-chords become slider notes)
  - Changing your vocal fire ball color
- At [KFCROCKS.com](http://KFCROCKS.com) you will be able to purchase a T-Shirt with a gothic representation of the KFC logo. The logo is also found in the create-a-rocker section of Guitar Hero World Tour and on one of the KFC collector cups.

ROCK ON!

\*See official rules at [KFCROCKS.com](http://KFCROCKS.com) starting 10/26/08. Guitar Hero World Tour © 2008 Activision Publishing, Inc. Guitar Hero, Activision and RedOctane are registered trademarks of Activision Publishing, Inc. The ratings icon is a registered trademark of the Entertainment Software Association. All other trademarks and trade names are the properties of their respective owners. All rights reserved. Activision Publishing, Inc. is not a sponsor of this Sweepstakes. Activision's name and logo, and/or the "Guitar Hero" name, logo, and/or materials are used for purposes of promotion and/or prize description only and such use is not intended to suggest or imply Activision's sponsorship, endorsement, or approval of this Sweepstakes.